CANADIAN Film Weekly
VOICE of the CANADIAN MOTION PICTURE INDUSTRY

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FILM TRADE 'A MAN'S WORLD'? NOT SO

Many At Rites For Louis Rosenfeld

Eulogies to the late Louis Rosenfeld, chairman of the board and managing director of Columbia Pictures of Canada, were delivered by two famed rabbis from the pulpit of the Holy Blossom Temple, Toronto, where services for one of the

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'A Fair Chance' For Pay-TV — Davis

Pay-TV, in use in Toronto for the past few years, is about to be tried on a much larger scale in California and in Great Britain. It threatened to become a political football in California because exhibitors, banded together in opposition, want it

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DISTAFF SIDE GROWING LARGER EVERY YEAR

Women theatre managers and assistant managers are considered good copy by editors, who are quick to run a feature story about a local example. The editor has the idea that it is rare for a woman to have the responsibility of running a movie house.

That may be rare locally but it is common in the overall—if you know the picture. There are more women in managerial capacities with movie chains now than ever before and there'd be more if more would apply. Most ladies, however, want part-time jobs only and won't or can't work the required hours.

However, those now in it have earned an enviable reputation for their sex. "Highly competent," "very capable," "trustworthy" and "bring charm and

(Continued on Page 3)

BC Exhibs Want Earlier National Convention

Lack of satisfaction on questions brought up by exhibitors associations at the annual meeting of the Motion Picture Industry Council of Canada was discussed at a recent meeting of the directors of the British Columbia Exhibitors Association. Harry Howard suggested that the National Committee of Motion Picture Exhibitors Associations of Canada, or its affiliates, meet "at a central point in Canada, in advance of the Industry Council meeting, to which two or three delegates would subsequently be sent."

The resolution, which was seconded by Len Johnson, said also: "Further, that resolutions be sent to the Industry Council meeting well in advance so that when our delegates attended, they could expect some definite replies."

F. Gordon Spencer of St. John, NB, is chairman of the National Committee and Peter S. Myers of Toronto chairman of the Industry Council.

U's 'In Enemy Country'

Sy Bartlett will produce his own original story, In Enemy Country, for Universal.

Sham Solutions & Unwise Theories

"The truth is that, in the long term, survival can only be ensured by the exhibition of films the public wants to see," John Davis, head of The Rank Organization told theatrical trade unionists at a recent meeting of NATKE, the UK's equivalent

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Herberman Joins Astral

Following the resignation of Ernie Whelpley as manager of the Saint John, NB, branch of Astral Films Ltd. Len Herberman has been appointed to that post. Herberman, with IFD for six years, managed the Saint John branch of that company before being transferred to Winnipeg and lastly Calgary.

EARL HAYTER, 62, PASSES IN VCR.

Earl K. Hayter, 62, Assistant District Manager for BC of The Odeon Theatres (Canada) Ltd. under G. A. Sutherland, died recently of heart failure in Vancouver.

The late Mr. Hayter, who was a director of the BC Exhibitors Association and of the Vancouver Branch of the Canadian Picture Pioneers, joined the Odeon circuit in 1941 with its acquisition of the Plaza, Vancouver, of which he was the manager.

Later he was transferred to the Vancouver office as a booker and in 1945, while district booker, was appointed supervisor of Odeon's Vancouver suburban theatres. In 1951, when Sutherland was appointed to his present post, Hayter was made his aide.

Surviving are his wife and three children.

'WHEN IS A CENSOR NOT?'

That's the question which heads an editorial in The Ottawa Journal commenting on the recent request of the Canadian Conference of Film Censors that the term "censor" be dropped in relation to them. Said the paper:

"The delegates — from Quebec, New Brunswick, Manitoba and British Columbia — give the unfortunate impression of being ashamed of their name. Even worse, ashamed of their role.

"Their argument for the name change is that the job is chiefly one of 'classifying' films, not censoring them. But is this an argument at all? Is it not the existence of censorship boards that has helped encourage film makers to exercise voluntary restraints?

"The fact that many films don't need to be censored is beside the point; censors are paid to deal with the ones that do. Most citizens don't need to be arrested either, and policemen are to be congratulated for not dreaming up a fancier name for themselves on that account."

Short Throws

DRY SUMMER, a Turkish film directed by its star, Ulvi Dogan, won the Golden Bear award for the best feature in the Berlin Film Festival. Rod Steiger got the best actor award for his work in the American film, The Pawnbroker, and Sachiko Hidari of Japan the best actress award for her roles as a housewife and a callgirl madame in She and He and Nippon Konchuki respectively. India's Satyajit Ray won the Silver Bear for the best direction of Mahanagar and Dutch director Bert Hannstra the best full-length documentary award for Alleman, a film in which hidden cameras picture life in Holland. Silver Bear awards went to the Dutch short, Aanamelding, and the German one, Signals.

NOTES: Walt Disney will build a second Disneyland—a smaller one—in St. Louis . . . **Donald Davis,** Toronto actor, has an important role in MGM's Joy in the Morning . . . **Rube Jackter,** Columbia v-p and general sales manager, was in Toronto recently for discussions with Harvey

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Sedgwick Again IA Can. VP

Hugh J. Sedgwick was elected Canadian vice-president at the annual meeting of the IATSE in Louisville, Kentucky, succeeding Alexander L. (Pat) Travers. The latter replaced Sedgwick, who had served as an IA v-p for many years, in 1962 when the veteran withdrew from the election. Travers is business agent for projectionists' Local 173, Toronto.

Code Seal To 89 USA Pix

Eighty-nine current and upcoming full-length feature films were approved for viewing between January 1 and June 30 by the Production Code Administration of the Motion Picture Association of America, Ralph Hetzel, president, announced in New York.

The PCA is responsible for maintaining the basic standards of morality and decency in motion pictures released by the eight majors of the U.S. industry and it may require changes if needed before issuing the Code seal. The number okayed last year was 109.

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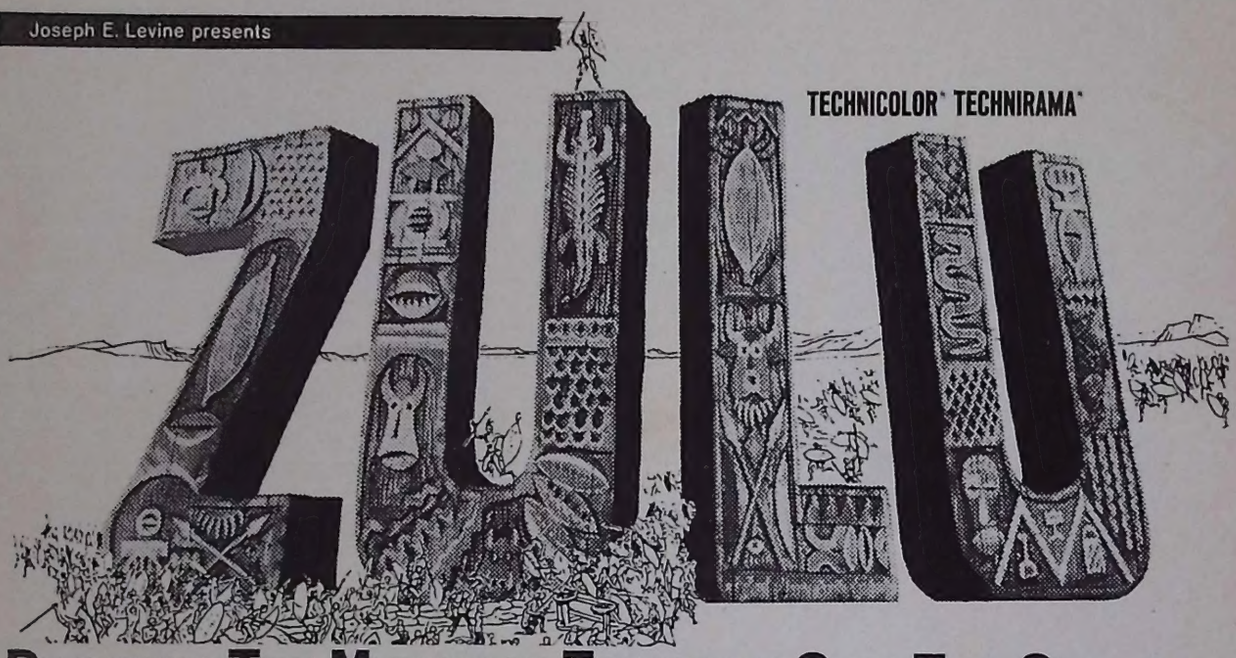

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Film Weekly

Incorporating the
Canadian Moving Picture Digest
(Founded 1915)
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HYE BOSSIN, Editor

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Robidoux NFB Int. Chief

Normand Robidoux, a newcomer to the National Film Board, has been named Chief of its International Division and W. S. Jobbins, an NFB veteran, is Assistant Chief, it has been learned. An official release with more details is due.

Murray Heads Fox TV Div

Frank D. Murray has been appointed television sales manager for the Canadian division of 20th Century-Fox Corp. Ltd., it was announced last week in Toronto by Peter S. Myers, Canadian division manager. Murray, a veteran in the field, succeeds Tom Reynolds, who retired to go into private business.

Minor Fire In Regent, Sudbury

A minor blaze last week in Twentieth Century Theatres' 1,140-seat Regent in Sudbury, which is managed by Don Watts, forced the closing of the house for several days while the damage was being repaired.

Harry Kalmine, 68, Passes

Vice-president and general manager of the Stanley Warner Corp. of New York, Harry M. Kalmine, 68, died in the Lenox Hospital of that city last week. Born in Russia, he was brought to Philadelphia at the age of two. He was living at the Newsboys' Home on New York's Lower East Side when at 12 he became a candy vendor. He belonged to Variety and the Pioneers.

Toronto On Star's PA Tour

Toronto will be the only Canadian city of 10 to be visited by Stefanie Powers on her personal appearance tour to publicize Columbia's The NEW Interns, in which she stars.

MGM Shows 40-Wk. Profit

The first 40 weeks, or three quarters, of the fiscal year at MGM resulted in a net profit of $3,729,000 or $1.43 per share, as compared to a loss of $12,338,000 or $4.79 per share in the same period of the last year, Robert H. O'Brien, president, reports. Third quarter earnings were 70c per share against a $1.40 per share loss.

'A Man's World'?

(Continued from Page 1)

warmth" are only some of the laudatory expressions used by district and area managers and supervisors. They all state that qualification, ability and experience, and not sex, are the criterions by which they judge who is to fill a managerial post.

What with women holding cabinet posts in Canada and the USA and one having been nominated as the Republican Candidate for the Presidency of the United States, it is not inconceivable that one of these days a woman might even become a District manager for a theatre circuit or even a Branch manager for a film exchange. Dorothy Wilson, now retired, ran MGM's Toronto branch unofficially for a time. Ruth Melman is maintenance aide to John Ferguson, FPCC Manitoba District supervisor.

It should be remembered that for many years one of the most prominent persons in the Canadian motion picture industry was Ray Lewis, editor of the trade's paper, the Canadian Moving Picture Digest. She was one of the founders of the Canadian Picture Pioneers, a film exchange operator and a theatre owner. Today there are a dozen or so women operating theatres, the latest being Louise Cook, daughter of the late George Cook and Mrs. Cook, who operated the Regent, Picton for many years. Mrs. Yvonne Taylor is actively interested in the Towne and International Cinemas in Toronto.

The Canadian trade today has two women among the national ad-pub directors, Patricia Taylor of IFD and Hilda Cunningham of MGM. Dorothy Lund handles group sales for Famous Players in Vancouver. Mrs. Esther Mehr, office manager of The Canadian Film Weekly, is one of the assistant editors of the Year Book of the Canadian Motion Picture Industry. From time to time there are women bookers. These are exceptions to what occupies the majority of the women in theatres not working as cashiers, concession attendants and charwomen—theatre management. Of course, there are many women in the trade offices, some of these being members of the Women of the Motion Picture Industry.

Odeon Theatres leads the circuits in the number of women managers and assistant managers with three of the former and 11 of the latter. Then comes Famous Players with four and seven, Premier Operating with four managers, Twinex with one and three and B & F with only one assistant manager.

Odeon's 14 are Mrs. Dorothy Cooper at the Roxy, Cooksville; Mrs. Frank Marshall, Circle, Vancouver; Mrs. Ann Burrell, Odeon, West Vancouver; Mrs. Ila Durr, Don Mills, Toronto; Mrs. Dorothy Tasker, Odeon-Fairlawn, Toronto; Mrs. Reta Smart, Odeon, Kingston; Mrs. Teresa Cioe, Roxy, Midland; Mrs. Ruth Simpson, Capitol, Kingston; Mrs. Helen Bates, Odeon, Guelph; Mrs. Eva Williams, Odeon, Sarnia; Mrs. Edie Fiorito, Odeon, Fort William; Mrs. Edie Egan, Capitol, Fort William; Mrs. Mabel Humphrey, Odeon, Oakville; and Kathleen Watters, Odeon, New Toronto.

Famous Players' list of 11 includes Mrs. Doris Rogers, Seneca, Niagara Falls; Mrs. Winnifred Fortin, Capitol, Rouyn and Noranda, Noranda; Pearl Treleaven, Strand, Brandon; Dorothy St. Edwards, Tivoli, Toronto; Mrs. Josie Capuano, Imperial, Toronto; Violet Whyatt, Hollywood, Toronto; Mrs. Grace Harbud, University, Toronto; Kay Dempsey, College, Toronto; Mrs. M. Hudson, Golden Mile, Toronto; Mrs. Helen Hartshorn, Regent, Oshawa; and "Bid" McElligott, Capitol, Ottawa.

Premier Operating's four are Helen Murphy, Strand theatres in Ingersoll and Aylmer; Mrs. Gertrude Allen, Vogue, Stratford; Mrs. Edith Shank, Strand, Port Colborne; and Mrs. Olga Fothergill, Strand, Manitouwadge. Twinex' four are Mrs. Beryl Goodwin, Towne Cinema, Toronto; Mrs. Fran Johnston, Centre, London; Mrs. Eileen Snary, Victoria, London; and Mrs. Doreen Ross, Park, Toronto. B & F has Mrs. Helen Mueller as the assistant at the Vaughan, Toronto.

There are, of course, more in the Independents, such as Mrs. Helen Parkinson, assistant at the New Yorker, Toronto, handling their jobs capably and dependably. In what has been considered "a man's world" until recently women have established their right to compete on even terms and have created a new field for those of their sex seeking careers.

Hon. Arthur Thurlow Heads Copyright Appeal Board

The Hon. Arthur L. Thurlow, Puisne Judge of the Exchequer Court of Canada, has been appointed chairman of the Copyright Appeal Board, filling the post left vacant since last April by the retirement of the Hon. J. T. Thorson, who was president of the Exchequer Court and headed the CAB for years.

Also on the Copyright Appeal Board, which rules on performing right fees when submitted for its judgment, are Jean Miquelon, Deputy Registrar General of Canada, and R. Vadeboncoeur, who acts as secretary.

News Clips

Julie London was in Toronto starring in two TV pilots being made at Canadian Film Industries by Henry Jaffe Productions of New York, which Al Newman directed and for which Miss London's husband, Bobby Troup, conducted the orchestra . . . Arthur Hiller, former CBC director, who directed MGM's The Americanization of Emily, will next direct Hiroshima for co-producers Dan Barton and Sherman Grinberg . . . For My Fair Lady Warner Bros. will dub the songs in the foreign versions rather than subtitle them, an innovation . . . Pierre Patry, who produced the Montreal-made feature, Trouble-Fete, will start shooting another, La Corde Au Cou (Rope Around the Neck), in August. Trouble-Fete premiered in Ontario recently at the Roxy, Cornwall, owned by T. A. Metcalfe, with actors Yves Masicotte and Lucien Hamelin on hand.

The concensus "is that festivals do provide a common meeting ground for film-makers, for an exchange of ideas and friendships, for advancing the art of motion pictures in different countries and for providing a market place for them," writes Lou Greenspan, editor of The Journal of the Screen Producers Guild, the June edition of which has as its subject The Journal Looks at International Film Festivals. Many persons well known in the industry contributed articles . . . Film Council of Swift Current will sponsor a 16 mm. film festival as part of the Third Annual Saskatchewan Festival of the Arts, to be held in the first week in October.

Miles Connolly, who wrote more than 20 screenplays and helped produce more than 30 feature films, died in Santa Monica recently . . . "There are approximately 60 communities on the Corporation's preliminary planning list for extension of television service," states the Canadian Broadcasting Corp.'s annual report of 1963-64. "These range in per capita cost from about $1.00 to over $40.00." Many of these communities no doubt have cinemas that will be affected adversely by the extension . . . Sarnia Broadcasting (1964) Ltd. has been incorporated by W. A. McKenzie to operate in the radio and TV station field . . . Montreal's Place des Arts had an operating deficit of $112,682 from Sept. 21, the day it opened in 1963, to May 1 and is expected to lose another $42,000 from May 1 to Sept. 1. Legislation has been passed that will divide the deficit of $18,500,000 between the Province and the City.

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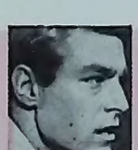

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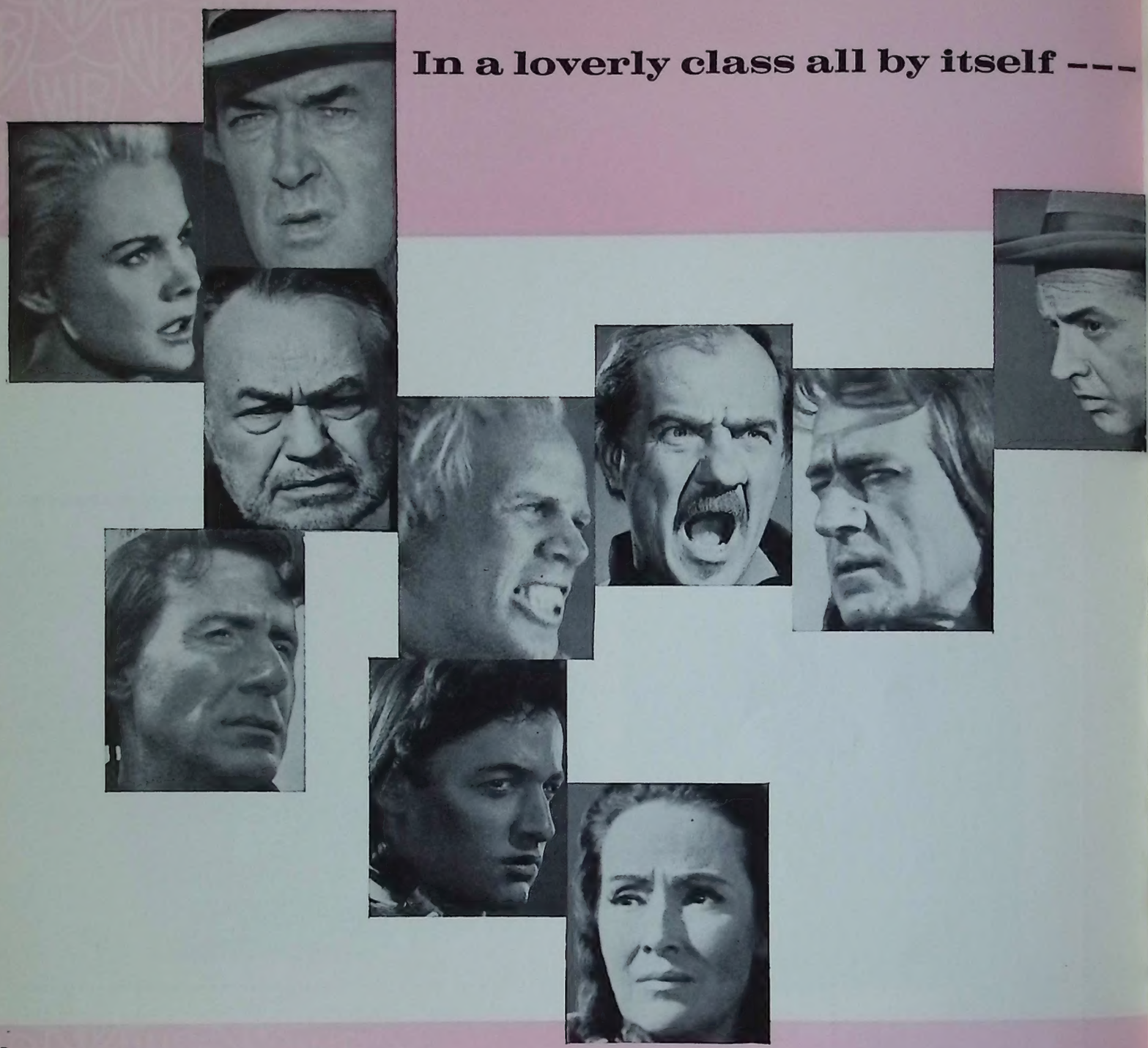

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Produced and Directed by William Conrad

Ernest Lehman's Production of Edward Albee's
WHO'S AFRAID OF VIRGINIA WOOLF?
Written and Produced by Ernest Lehman

'SHAM SOLUTIONS'

(Continued from Page 1)

of the USA and Canada's IATSE. "All other solutions are artificial and as such destined to failure." The Rank Organization, he emphasized, is still building cinemas, in some places erecting two where one had stood, and all meet "the public taste for more compact and luxurious theatres." But the picture's the thing.

Building a cinema without first establishing that it is needed can be an act of faith—but "a foolhardy and extravagant one." Some were being built and subsidized by local authorities and this caused Davis to say: "I am left wondering whether the film industry can really be considered to have a future on the basis of subsidized cinemas. Whoever injects the finance —the State or a local authority — is merely bridging with public funds the gap created by a loss of public interest."

Davis said he welcomed an examination of the alleged monopoly position of ABC and Rank, Britain's two major circuits, by the Government, following a resolution of the Cinematograph Film Council. "Ill-conceived theories and sham solutions surround the film industry's problems like a cocoon," he said. The belief that the film industry can be made to survive by legislation dies hard:

"The truth is that the film industry already enjoys an unusual degree of protective devices and subsidies. If it cannot survive by its own efforts, it is doubtful whether it deserves to survive."

Even on existing budgets, which are higher than they used to be, 80 per cent of British productions fail to recover their cost, making it difficult to attract financing: "Small budgets occasionally produce a masterpiece. In almost every case they just produce small pictures — the kind of entertainment which can be seen free on television."

Rank and ABC are criticized for their strength at a time when "film production in isolation is not viable". "Rank and ABC are able to sustain their production expenditure because they are supported by distribution and exhibition complexes which have followed — at any rate in our case — a carefully balanced program of rationalization."

Admissions have fallen 75 per cent in Britain since the peak years and cinemas have decreased by 50 per cent. The Rank Organization, in a program of diversification, has 17 bowling centres in operation and eight under construction, along with 29 ballrooms, and 39 full-time and 27 part-time bingo clubs. Its theatres employ 15,000 people.

ON THE SQUARE

By HYE BOSSIN

SOMEONE is planning a restaurant in Toronto to be called The Branding Iron, I note in **The Ontario Gazette.** I think it's about time those who cause a company to be incorporated had their names in the official announcement, instead of hiding behind their solicitors... **The old Melody** on College, at one time the Playhouse, was reopened as the Flamingo recently with a vaudeville-burlesque program but it's closed again . . . **Stan Daniels** is working with Wayne & Shuster on the Charlottetown Centennial musical which is to be produced by Mavor Moore. Should be good . . . **In Montreal** Tony Feliatrault is handling **My Fair Lady** group sales for United and in Vancouver it's Dorothy Lund for Famous Players. In Toronto, of course, it's Jimmy Cameron . . . **Jacobs the Furrier** is a genial, pleasing character on the local show scene who shows up outside the dressing-rooms of newly-arrived femme performers with tempting stoles across one arm. He has won a reputation for fair dealing and performers pass the word along . . . **"In the old days** we used to get three votes out of every man we hired," a wardheeler reminisced. "Once with a beard, once with a moustache and once clean-shaven. There was the time the boss found out that these guys were taking our money and voting for the opposition. So he fired them and hired blind men. With every blind man he sent a fellow to mark the ballot for him. The law allowed that—and the fellow he sent was a stalwart who marked it the way he was ordered" . . . **Maurice A. Krowitz,** exec v-p of Concept Productions, which is officed on the Goldwyn lot in Hollywood, is in Toronto looking over facilities and into production possibilities. Concept will open an office here, I hear.

THIS BEING the time of European travelling, let me give you the names of smaller hotels deemed quietest and with the best personal service, as I overheard them named by some seasoned pond-crossers: the Residence Palace, London; the Flora, Rome; and the Raphael, Paris . . . **Robinson McLean,** who covered the Ethiopian War for **The Telegram,** was with the US Information Agency in the Far East for a while and is now making films in Singapore . . . **Mary Rivas,** wife of bandleader Ruben Rivas, is an excellent sculptress but is in the position of the artist who paints on ice. Her work doesn't melt but it disappears into the mouths of people. Mary is a specialist at cakemaking and her eye-pleasing, mouth-watering work, executed by commission, has adorned many special headtables. Ruben, by the way, is again at Muskoka Lodge for the summer, bringing his native Mexican rhythms to Northern vacationers . . . **Tourist** was admiring a Dutch windmill and a native said: "We used to have another just like it nearby but we had to tear it down" . . . "Why," the tourist asked . . . "Well, you see," deadpanned the native, "there wasn't enough wind for two" . . . **John Holden** of this town, a member of the Empire Stock Co. here in the 20's-30's, has been running the famous old Denver legit theatre, Elitch's Gardens, for years . . . **Someone** in Britain devised a way of eliminating sawdust. There goes the descriptive phrase, "a sawdust joint," and "the sawdust trail" of evangelists' tents. Also, what are they going to add to carnival hamburgers when there's no more sawdust? . . . **Marion Kadey,** Dave Ongley's secretary, has a special interest in that book about the Essex County Scots written by economist-politician J. K. Galbraith. She's from there and distantly related to the author.

Young People's Film Fest Opened By Mayor Wagner

About 1,500 New York public and private high school students attended the first film festival ever held for young people. Five award-winning American films were shown free at school auditoriums and the showings were followed by forums in which the persons responsible for making the films participated.

In opening the festival Mayor Wagner said: "Motion pictures must be included in any modern approach to the humanities. Movies speak the language of our times. The film has come of age as an international art."

Teller Columbia Ad Manager

Advertising manager for Columbia Pictures, USA, is Ira Teller, it was announced by Robert S. Ferguson, vice-president.

New SMPTE Executive Sec.

Lewis A. Bernhard, Jr., has been appointed executive secretary of the Society of Motion Picture and Television Engineers as successor to Col. Charles S. Stodter, who is retiring after eight years with the Society. Bernhard came to the SMPTE from the Society of Plastic Engineers, where he had been administrative manager since 1955.

ROSENFELD RITES

(Continued from Page 1)

long-time leaders of the Canadian motion picture industry brought hundreds of mourners. The interment, which followed at the Holy Blossom Memorial Park, was carried out in the presence of a large crowd of personal friends who had joined members of the family.

Rabbi Emeritus Abraham Feinberg, who retired recently from the pulpit of the Holy Blossom Temple, spoke first, emphasizing that he was present "as a friend and not in an official capacity." Louis Rosenfeld, he said, was "a vigorous, colorful individual and individualist, a forthright man, honest in his relations with other people—sometimes too forthright, because he was occasionally misunderstood. But beneath that exterior was a heart that reached out with warmth, generosity and kindness. He was a brilliant, vital man and it seems impossible that he is lifeless. We shall honor him with lasting regard and affection."

Rabbi Gunther Plaut of the Holy Blossom Temple followed and conducted the services. "There are men who make us aware that personality is like a diamond finely cut," he said. "Like a diamond, personality has many facets and many refractions and glitters from many sides. Each facet shines with a color, a mood, a tone of its own. Louis Rosenfeld was one of those whose life shone in many colors. As a businessman it shone with a brilliance of its own."

The Rabbi recalled that the deceased had risen from humble beginnings to an outstanding place in the motion picture industry of this continent and that he had been honored by the Canadian motion picture industry as The Pioneer of the Year, a distinction that he cherished. He was, declared Rabbi Plaut, "a man of great loyalty, great pride, great ambition and real friendship."

The active pallbearers were Robert Witty, Bill Rosenfeld, Gurston Allen, Dr. David Kasler, Ted Samuels, Bob Myers, Alfred Schwartz and David Axler. The honorary pallbearers were Jack Creed, Haskell Masters, Irvin Coval, R. W. Bolstad, Herbert Allen, Leonard Brockington, CMG, Bernard Birnbaum of New York, Norman Davidson, Leonard Bernstein, Harvey Harnick, John Cohn, Carl Shalit of Detroit, N. A. Taylor, Murray Brodey and Charles Fremes.

Guy Biondi Ad-Pub VP

Appointment of Guy Biondi as vice-president for advertising and publicity of Walter Reade-Sterling, Inc. has been announced in New York.

'FAIR CHANCE'

(Continued from Page 1)

banned. John Davis, chairman of The Rank Organization, in speaking to the National Delegate Conference of The National Association of Theatrical and Kine Employees in Hastings, said some very interesting things on the subject of pay-TV. He noted that the Government had authorized limited experiments which, though expensive are being paid for by the Pay-TV companies and should be "at least a guide to public reaction." He went on to say:

"It is both amusing and sad that Pay-TV, like almost everything else that is new and unexplored, has been heralded with every conceivable kind of rumour and obstruction. I can remember, as perhaps many of you can, the days when the backwoodsmen of the cinema were out in force trying to strangle sound films at birth.

"Talkies were new. They were dangerous. They upset the established order of things. They brought problems. So they must be stopped. That was the philosophy.

"If the faint-hearts were allowed to triumph each time something new appeared in our lives, we would be back in the era of the magic lantern. Indeed, we might not have progressed beyond cave-drawings.

"I can see Pay-TV as a possible opening for film-making on a scale we have never yet experienced in this country. It could employ all those skills and techniques which have been nurtured in the film industry.

"I say again that no one can be sure what the future holds. We do not know whether the public wants a Pay-TV service and is prepared to pay for it. But how can we resist the challenge of finding out?

"The Government has provided safeguards for the exhibitors. Films cannot be shown on Pay-TV until six months after their normal cinema release. The Postmaster-General hopes that in the interests of genuine experiment, films by arrangement will be permitted on the screen befor the six months have passed.

"I hope exhibitors will respond to the challenge. Nothing will be achieved by refusing to face realities. Pay-TV will not conveniently vanish merely because people pretend it is not there or try to thwart a fully justified experiment. If the public wants it, sooner or later it will come. Obstructionism can, in the long run, do nothing but harm.

"Let the trials at least be given a fair chance, so that we can make a reasonable assessment in the light of the facts, not theories. Too much is at stake for decisions to be made on the basis of guesswork alone."

Short Throws

(Continued from Page 1)

Harnick and branch personnel in connection with the company's 40th Anniversary Sales and Billing Drive, which has a $40,000 "Jackterpot" of prizes... **Michael N. Kaiser,** who joined Columbia, NY, in 1942, has been added to the advertising department headed by Ira Teller . . . **Mrs. Barbara S. Boekemeier** and Wm. M. McCutcheon have been appointed to the Community Relations Department of the Motion Picture Association of America, which is headed by Margaret G. Twyman, Ralph Hetzel, acting president of the MPAA, has announced . . . **Gene Arneel** has succeeded Al Finestone as editor of The Film Daily, NY... **Picton (Ont.) Drive-in,** operated by George Wright, drew 1,000 for a free Sunday evening show . . . **The Kino-Klub,** traditional rendezvous for visitors to Montreal's International Film Festivals, will open its doors once again this year from August 7 to 13. Two floors of the Bars des Arts, at 286 St. Catherine St. W., the first for dance music and the second dining and conversation, will be used . . . **Raymond Levy,** 58, West Coast vice-president for Quigley Publications and Hollywood editor of the Motion Picture Daily, died of a heart attack recently . . . **Melvin L. Gold,** general sales manager of National Screen Service, was re-elected president of the Associated Motion Picture Advertisers, which has Canadian members.

ANDRE OUIMET

Andre Ouimet has been appointed president and general manager of Trans-World Film Laboratories Ltd., Montreal, it was announced recently by Andre Prefontaine, chairman of the board. Ouimet was recently president of Telemetropole Corp. (Channel 10), Montreal, general controller of Compagnie France-Film and director of television for the French Network of the Canadian Broadcasting Corp.

THREE YOUTHS charged with beating and robbing Henry George Marshall, manager of Famous Players' Beach Theatre, were sent to the reformatory by Magistrate Donald Graham in Toronto Police Court. Michael Germ, 18, was given two years less a day definite and 12 months indefinite; Mario Mirosnikov, 19, got 18 months definite and nine months indefinite; and Matteo Zambri, 19, was sentenced to eight months definite and four months indefinite. They took $231 from the safe, tied Marshall with wire and fled. The Magistrate said: "This was a well planned robbery and a brutal assault."

ASSOCIATION of Motion Picture Producers & Laboratories of Canada (AMPPLC) has produced a useful booklet known as the AMPPLC Equipment Directory. The Directory lists a complete range of motion picture equipment and technical services now available on a commercial basis from member companies. Free copies of the Directory may be obtained by writing Frank Young at the AMPPLC office, 55 York Street, Toronto 1, Ont.

THE HOLLYWOOD REPORTER recently carried articles by James Powers about Ontario's Stratford Shakepearean Festival, which he visited. In the first article he said: "It is a $1,500,000 yearly operation, one that has transformed Stratford, midway between Toronto and London, from—in showbusiness parlance —nowhere to somewhere. It also strikingly demonstrates the extraordinarily high calibre of Canadian drama. Broadway and Hollywood note well."

CTV NETWORK will add CJON-TV, St. John's, Newfoundland, in September, bringing it 400,000 viewers. The station is giving up its CBC affiliation because the government agency is building its own station in St. John's, along with a number of rebroadcasting stations.

ANSCO of Canada Ltd. recently opened its ultra-modern $1,000,000 plant in Cooksville, Ont., not far from Toronto, and, says a press release from John E. Fitzgerald of Collyer Advertising Ltd., "Canadian users of film and photographic equipment can look for an upsurge in competitive action for their $160,000,000 spending." President of Ansco is James B. Lawson, QC, son of the late Hon. J. Earl Lawson, QC. The elder Lawson, who had served as Minister of National Revenue in the Bennett Government, was president of The Rank Organization of Canada at the time of his passing some years ago. "My father enjoyed the competitive life of politics, and I enjoy the competitive challenge Ansco faces in the photographic industry," the Ansco president said. "Fighting giants has always been a tradition in our family." Ansco first established a Canadian operation in 1908 and the present company was incorporated in 1908.

SAM FINGOLD is the subject of a recent Man in the News sketch by Kenneth Smith in The Globe and Mail, Toronto. The article notes that Fingold, now chairman of the Canadian Foundation Co. Ltd. and of Slater Steel Industries Ltd., bought the Roxy in Mount Forest in 1937, then goes on: "In the next 20 years he bought or built two more movie theatres a year in Southern Ontario. Between 1956 and 1957 he sold most of them to Odeon Theatres (Canada) Ltd." It says that "Mr. Fingold retains a keen personal interest in showbusiness" and that "About 25 new films a year" are shown in the screening-room in his home.

FINDINGS of the Glassco Royal Commission on Government Organization relating to the Canadian Broadcasting Corp., were criticized by Alphonse Ouimet, CBC president. Before the Commons Public Accounts Committee, which is studying CBC policy as it affects financial operations over the past two fiscal years, Ouimet said Glassco's report that 10 per cent of the CBC staff was at headquarters was incorrect and that the figure was closer to six per cent. Four per cent was doing engineering and construction work and had nothing to do with administration. Of the 800 persons referred to 275 were architects and engineers.

BOSLEY CROWTHER, critic of the New York Times and its Motion picture editor, wrote recently that he wishes "There were some way we might lawfully and gracefully discourage the showing in theatres, if not the making of certain types of films . . . I mean the cracky little pictures that are made by amateurs or semi-pros — or, at best, by collateral professionals who want to have a fling at films — mostly to exercise their egos and entertain their friends." Later in the article he wrote that this type of film "indicates, first, that its makers, for all their evident delight in the medium, underrate their responsibility to it. They treat it as a personal indulgence, a great big toy. And it indicates, second, that they do not realize the very special skills and disciplines that the making of movies requires."

Review

THE 7th DAWN

with William Holden, Susannah York, Capucine.

United Artists (Technicolor) 123 Mins.

Longer ago than yesterday Charles K. Feldman brought Streetcar Named Desire to the screen and thereby won critical and public applause.

The laypress critics may not be so avidly in the producer's corner with The 7th Dawn, but have no doubt that there will be sufficient want-to-see on the part of the paying customers to make this new Feldman entry a firm commodity.

Captious observers might fault the production on grounds of on-and-off stilted dialogue and a tendency on the part of director Lewis Gilbert to obscure the basic motivations of the opposite-warring groups in the Malayan jungle circa 1953.

However, the plus factors are more significant. These include the scenes in Technicolor, action that rings true, basically a solid story line, and likely and strong characters as portrayed by William Holden, Susannah York and Capucine, along with Tetsuro Tamba, who gets deservedly feature billing.

It's a good show, as largely locationed in Malaya and, in this respect, communicatively photographed by Frederick Young. Producer Feldman obviously wanted his picture to appear authentic and this he has achieved.

Holden is an American planter on the island, whose joys include material wealth in real estate and that other kind of blessing in Cap. As for Holden, well, you know him. Cap is, herein, a long-necked Eurasian vivid as the mistress whose loyalties are divided between the British and the guerilla army of Moscow-trained Tamba. Latter, looking like a real native, has a crush on Cap and is doctrinely-imbued with Sovietitis, and is a heck of a fine actor. A fight to the death between Holden and Tamba is done with some degree of realism. As one can expect Holden wins.

Miss York, as the daughter of the British Resident, is an appealing dish who wears a bikini on land and nothing in water as part of her campaign to conquer Holden. He admits he has a big score on the calendar but must be older than he looks to resist, as he does, Susannah's seductressing.

Michael Goodliffe, as Miss York's father, does a fine job in portraying the British official unyielding in his conviction that Malaya should have independence, but not Communist-styled. Allan Cuthbertson and Maurice Denham, in lesser parts, score nicely.

(From The Film Daily, NY)

News Notes

PRESS TROUBLES HINDERING ADS

As the strike at La Presse, Montreal's largest French-language daily, kept it from publication for a sixth week a new daily, Metro-Express, backed by Jacques Brillant, Rimouski industrialist, appeared on the streets. At the same time L'Evenement, Quebec City's only morning daily, discontinued its Saturday edition in favor of publishing five days only. An editorial explained that Saturday circulation has dropped everywhere because of the five-day week. L'Evenement's sister publication, Le Soleil, an evening paper, would continue on Saturday, appearing in the morning.

Vancouver will have a new daily, The Times, on August 1. It will be edited by Bill Forst, former editor of The Province, and it is heard that Mike Tytherleigh, entertainment editor of The Province, will join The Times.

In Toronto the strike of printers and mailers hasn't stopped the papers from coming out. Although the amusement area, like the rest of the paper, is curtailed, theatre advertising has been appearing at the same volume, with only occasional mistakes. Earlier deadlines have been set by the papers.

The circuits are utilizing radio and TV to make up for loss of Montreal coverage and are preparing to do the same in Toronto if necessary.

ASI HAS COMPLETE FILM SERVICE

Associated Screen Industries, Montreal, has issued a new price list and Murray Briskin, vice-president, in an attached letter, says "We believe you will find that in most instances the prices are more favorable than those which heretofore prevailed. Under the stock heading 'Foreign' the prices are for use of Gevaert stock, although we reserve the right to use any Foreign stock comparable in quality to Gevaert."

In the letter Briskin details the various services offered by ASI, then concludes with: "This means that at long last, along with our colossal laboratory, editing facilities and sound facilities, we are able to offer a complete film service under one roof."

ASI is a subsidiary company of Du-Art Film Laboratories, Inc., which has its headquarters in New York.

RANK HAS HUGE STOCKSHOT LIBRARY

Stockshots from The Rank Organization in England, which maintains the largest Action Film and Sound Film library in Europe, are available in Canada, although no catalogue has been issued since it is impossible to publish a comprehensive one because of the immensity of the task. Despite this, new material is being added constantly and an expansion program is under way.

All material deemed useful is taken from productions at the Rank studios, Denham and Pinewood, as is the case also with film made on location or footage shot by second units. Other sources are the independent documentary and television companies.

The Picture Library is one of the few sources of genuine wartime coverage shot for feature use by feature cameramen and also staged period-costume material from the Roman era into the present and on to "Things to Come."

The Sound Library has 35 mm. variable density optical/35 mm. and fully coated magnetic tapes, which are available for transcribing on the optical film or quarter-inch tape. Authentic effects dating back to the early '30's and created effects dating back to BC can be had.

Derek Gooch is the supervising film librarian of Rank Productions Ltd., which is represented in Canada by Andrew Allen of Rank's World Film Distribution Division, whose office is in Toronto. Almost any type of enquiry can be satisfied.

MELBOURNE FILM FESTIVAL WINNERS

Winner of the Grand Prix, in the form of a Golden Boomerang, at the recent 13th International Melbourne Film Festival for short films was France's La Contrebasse. Silver Trophy Award for a short over 30 minutes went to Yugoslavia's A Game and for one under 30 minutes to the USA's Dead Birds.

Ten special prizes and 22 diplomas of merit were also awarded by the judges, one of the latter going to the National Film Board of Canada's The Hutterites.

Best feature film for film society audiences, as selected by the Federation of Victorian Film Societies, was Mexico's The Exterminating Angel and best short was France's L'Abrivade.

Competition solely for Australian-made films, held in connection with the Melbourne festival and in which there were 156 entries, saw Gold Awards go to The Dancing Class and I the Aboriginal.

Review

THE NEW INTERNS

with Michael Callan, Dean Jones, Telly Savalas.

Columbia 123 Mins.

WORTHY SUCCESSOR TO THE INTERNS. SHOULD DO EQUALLY AS WELL AT THE BOXOFFICE. SOMETHING FOR EVERYONE.

Producer Robert Cohn has done it again. The sequel is definitely as good as The Interns, which proved a boxoffice smash. For those familiar with the first picture, this one seems to have more light moments and less emphasis on serious plot, but there is once again something for everyone. The NEW Interns has the elements of a sure-fire hit.

A host of promising young stars are featured in The NEW Interns but Michael Callan stands out in the role of a girl-chasing intern specializing in psychiatry. In his comedy style he reminds very much of a young Jack Lemmon.

Central story, in this kaleidoscopic view of a metropolitan hospital ruled over by Telly Savalas, is of Dr. Tony Parelli (George Segal), a "graduate" of the slums and its street fights, and social worker Inger Stevens. She is raped by three young hoodlums and Parelli goes out looking for them. Seemingly about to recover completely, her mind collapses and she goes into a catatonic state.

Scenes involving Callan's shenanigans with the ladies and a wild baby shower are very funny. More dramatic sequences involving the birth of a baby, treatment of a narcotics addict and handling of a dying patient, all contribute toward making this a complete entertainment for the widest audience.

Producer Robert Cohn, director John Rich, writer Wilton Schiller, and photographer Lucien Ballard have put together a highly entertaining attraction.

CAST: Michael Callan, George Segal, Inger Stevens, Dean Jones, Telly Savalas, Stefanie Powers, Barbara Eden, Kay Stevens, Gregory Morton.

CREDITS: Produced by Robert Cohn; Directed by John Rich; Written by Wilton Schiller; Based upon characters from the novel The Interns by Richard Frede; Music by Earle Hagen; Photography by Lucien Ballard, ASC.

DIRECTION: Very good.

PHOTOGRAPHY: Good.

(From The Film Daily, NY)

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and guest star

Edward G. ROBINSON

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THE SECOND WEEK AT 12 TORONTO THEATRES WAS 97% OF THE RECORD BREAKING FIRST WEEK. NOW IN ITS THIRD WEEK AND HEADING FOR A FOURTH.

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